

Having trouble viewing this email? [Click here](#)

## November is CPR Month!

It is Time to Learn what to do when Every Second Counts



### Compression Only CPR Is Saving Lives

#### Compressions only CPR is Saving Lives But Why and What Does this Mean?



The 2005 Ilcor Standard of 2 breath ratio to 30 Compressions for Adult CPR is under review, as research is showing higher chances of survival from sudden cardiac arrest in a public environment when CPR compressions are started immediately.



By compressing a heart muscle in cardiac arrest, rescuers are oxygenating the blood and circulating the O<sub>2</sub> rich blood to the vital organs. This method of focussing on compressions only after a sudden cardiac arrest, can be used for adult victims and the chance of survival greatly increases with every 1.5-2.5" compression at a rate of 100 compressions (or beats) per minute. Bystanders with basic CPR training are more likely to help, knowing that rescue breaths and barriers are not necessary to save someone's life.



*Best chances of survival in cases of sudden cardiac remains unchanged: CPR and AED/Defibrillation.*



Infants and children however; require rescue breaths during CPR. Typically with this younger population, respiratory arrest occurs first and this lack of O<sub>2</sub> causes their heart to stop beating. If oxygen has been used up for any reason such as drowning, suffocation, choking, etc, rescue breaths in conjunction with compressions at a rate of 2:30 (breaths:compressions) is vital. Whether a baby, child or adult in these cases, without rescue breaths, chance of survival decreases as each minute passes.

It only takes approximately 4 hours to be certified in CPR and AED/Defibrillation which can be the matter between life and death.

*Heart Disease is the leading cause of Death of Canadians therefore Prevention, Recognition and Response is the Key.*

[Click Here for more Information or to Book Your Course](#)



## Defibtech Lifeline AED and New RevivorView Now Available

### Defibtech Life Line AED



**\$1495.00 (plus HST)**

Includes:

- Soft Carrying Case
- 2 sets of Adult Electrodes
- Prep Kit
- Installation & Delivery within the GTA
- 1 hour training session within the GTA

[Click Here for more information or to Order](#)

## Defibtech ReviverView Now in Canada!

### Defibtech ReviverView

**\$2695.00 (plus HST)**



**Newest in AED technology!**

High Resolution LCD display screen prompts you throughout CPR/Defibrillation.

- High Resolution LCD display screen
- Case
- 2 sets of Adult Electrode pads
- AED Prep Kit
- Installation & Delivery within the GTA
- 1 hour training session within the GTA

[Click Here for more information or to Order](#)

## Zoll AED Plus



**\$1895.00** (plus HST)

- LCD screen showing voice prompt messages
- device advisory messages
- shock count and chest compression graph
- operator's guide
- graphical "READY FOR RESCUE" face
- 1 set of CPR-D PADZ
- 1 set of batteries
- 1 soft carry case

[Click Here for more information or to Order](#)

**Contact Information**  
 phone: 416-937-8576

email: [info@ert-cpr.com](mailto:info@ert-cpr.com)



**Forward email**

✉ **SafeUnsubscribe®**

This email was sent to valerie@ert-cpr.com by [valerie@ert-cpr.com](mailto:valerie@ert-cpr.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



ERT - Emergency Response Training | 1234 Kingston Road, Suite 102A | Toronto | ON | Canada